

# OBLU

## XPERIENCE

Ailafushi



*Chilled Free-Spirited Vibes*



# **BIG- HEARTED** *Island* **Soul**

COLOURS OF OBLU is a dynamic collection of Indian Ocean Hotels and Resorts by Atmosphere Core.

We present a curated selection of experiences that bring the magical beauty and big-hearted hospitality of the Maldives alive.

COLOURS OF OBLU offers something truly special for everyone, appealing to audiences from all walks of life in search of exotic corners, pristine beaches, and pure escapism. This encompasses world travellers, couples, families, honeymooners, and the millennial minded.

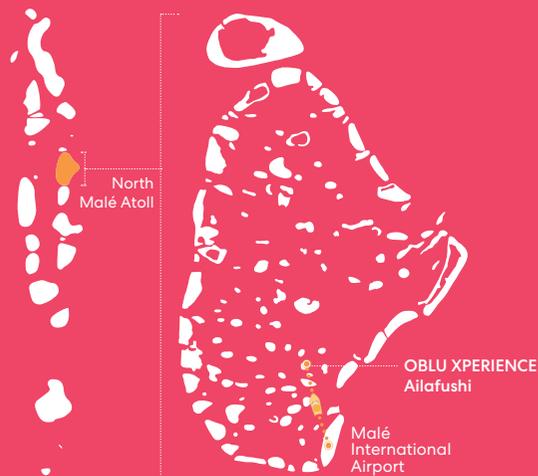
The diverse and bountiful experiences we deliver always start out with the same objective; to meet the dreams and expectations of guests in a spirit of true generosity reflecting the carefree and relaxed soul of island living.

An aerial photograph of a tropical island resort. The island is surrounded by clear, turquoise water that transitions to a deeper blue. The resort features numerous white buildings with dark roofs, interspersed with lush green palm trees. A long, narrow pier extends from the island into the water, leading to a small structure. The overall scene is idyllic and serene.

## Free Spirited *Tropical Island Living*

At OBLU Xperience Ailafushi, our gift to guests is the magic of connection. We exist to give them the freedom to connect with the stunning nature of the Indian Ocean; the local people and an environment where wellness and fun is never far away, and to technologically switch on and off whenever they wish.

## THE MALDIVES



### AT A GLANCE

#### Location

North Malé Atoll

#### Transfer

15-minutes speedboat ride from Malé International Airport

#### Accommodation

268 Villas in 4 Categories

#### Unique Selling Points

Largest Under Ocean Restaurant  
Delicious All-Day Dining at Element X  
Multi-Level Kids Club With Game Arcade  
Live Evening Entertainment with DJ at X360 Bar  
ELE|NA with Community Garden Spa



## Unique Features & Facilities

OBLU Xperience Ailafushi elevates tropical island living through smart services, playful design and invigorating experiences. In the Maldivian language of Dhivehi, 'Aila' means family and 'Fushi' means island. Our ultimate Fushi Plan™ creates a free-spirited Maldivian holiday experience for the modern traveller – be it families, couples or friends.

This laidback 4-Star Island Resort showcases 268 accommodation options in 4 categories. Enjoy all-day dining at the Element X Restaurant, poolside indulgence at X360 Bar, and chilled-out dinners at The Copper Pot Food Truck. Add a touch of the spectacular to your stay with an additional reservation at the Only BLU Under Ocean Restaurant.

Located at the heart of the island, La Promenade adds a touch of chic with its vibrant retail and café scene where you can socialize with like-minded souls.

Simply Irresistible!



- 4-star Resort
- Vibrant Tropical Design
- Smart Services
- The Fushi Plan™
- Duplex-style Family Rooms
- Just 15-minutes from Airport
- 268 Villas In 4 Categories

- Element X  
(All-Day Dining Restaurant)
- The Copper Pot Food Truck
- X360 Bar (With Pool)
- Only BLU (Under Ocean Restaurant)
- La Promenade
  - The Wine and Liquor Shop
  - The Coffee and Pastry Shop
  - The Essence OShop

- ELE|NA - Spa and Wellness
- KIDS X CAMP (Kids Club with Pool)
- Water Sports Centre
- PADI Certified Dive School

# Villa Types

Ocean View Room:

Ocean View Family 2 Bedroom :

Beach Villa:

Water Villa:

## MAXIMUM VILLA OCCUPANCY

2 adults + 1 child OR 3 adults

2 adults + 2 children OR 3 adults + 1 child

2 adults + 1 child OR 3 adults

2 adults + 1 child OR 3 adults



### Ocean View Room

*DUPLEX STYLE - 48 Units at 30m<sup>2</sup>*

Our standard rooms are snug, homey havens. These one-bedroom villas are smartly designed to maximise space and comfort. White walls, wooden textures, and colourful cushions create a cheerful vibe. A window seat and veranda offer a comfy seating space, where you can enjoy the outdoors as well.

### Beach Villa

*66 Units at 50m<sup>2</sup>*

Beach villas are just a few steps from the beach. Dip into the lagoon anytime. Or, soak up the sun in your private outdoor veranda and garden. The interiors are just as inviting with warm, wooden floors, a plush bed, a roomy sofa, elegant motifs, and vibrant textiles. A walk-in wardrobe leads to a spa-like bathroom with a marble vanity and an outdoor shower surrounded by a garden. There's really everything you need to relax in style!



### Water Villa

*106 Units at 50m<sup>2</sup>*

Stretching into the dazzling lagoon are the water villas accessed by a wooden jetty. Each overwater retreat is shaped like a traditional Maldivian Boat – a 'Dhoni' ... creating a feeling of an intimate, romantic hideaway. Relax on the private deck or step down the staircase to enjoy a refreshing swim in the warm water which laps gently against your villa.





#### Facilities for all Villas & Room:

- King size bed
- Mini-fridge with snacks and beverages
- Electronic safe
- Coffee and tea making facilities
- Air conditioner
- Ceiling fan
- Hairdryer
- Television and satellite TV
- Signature beach bag
- Life jackets
- Private outdoor veranda/deck

#### Ocean View Family 2 Bedroom

DUPLEX STYLE - 48 Units at 50m<sup>2</sup>

Lively, comfortable, and full of appeal – these two bedroom and two bathroom villas are in the heart of Ailafushi Island. They feature modern amenities, smart storage, comfy furniture, and contemporary décor. The chic master bedroom is linked to a children's bedroom to suit family life. The storybook children's room has a bunk bed and playfully decorated ambiance to delight kids and make them feel at home.



# Our *Fushi Plan*™

## Dining Experiences

### ELEMENT X (ALL-DAY DINING)

Fresh, contemporary décor with comfortable seating overlooking the ocean.

- Self-assisted buffet and beverage counters with delightfully flavoursome feasts and a cold room with eye-popping delicious salad and dessert bars
- A show cooking kitchen, laid out in five sections: Western, Eastern, Central, Cold Starters and Pastry, and Bakery
- Self-service beverage counter with wine and juice dispenser, beer, soft drinks, coffee and tea

### X360 (WITH POOL)

A vibrant main pool bar framed by scenic turquoise lagoon views. Bohemian décor and a friendly, sporty vibe in the upper deck area providing a multi-layered experience with popular indoor games. Drinks are readily available for self-service at the grab-and-go bar counter and beverage kiosks. Daily evening entertainment with in-house DJ or live band and dance floor.



## Exclusive Dining Xperiences

*\*Chargeable, not included in the Fushi Plan™*

### THE COPPER POT FOOD TRUCK

A refreshing Surf & Turf food truck experience featuring choicest fresh seafood and meat grills, to be relished on a soft sandy beach beneath the starry sky.

### ONLY BLU (UNDER OCEAN RESTAURANT)

Culinary extravaganza in a dream-like underwater setting with window tables in this charming horseshoe-shaped restaurant. Relish impeccable modern gourmet fare and decadent desserts with a pairing of red and white wines, beer and soft beverages.

- Prix Fixe menus with the option of Meat, Seafood or Vegetarian
- Special kids menu available for families with kids available for lunch

## Beverages

**UNLIMITED** orders of regular spirits and beers and house pour wines from the grab and go counter at X360 Bar:

- ONE Signature Cocktail and ONE Mocktail of the day + a choice of 5 Cocktails at X360 Bar
- UNLIMITED House Pour Wines and Beers available at the self-assisted sections at Element X
- Selected wine pairings at The Copper Pot Food Truck
- Soft drinks, mineralized water, pre-packet juices and an assortment of tea and coffee available at all outlets

# Our *Fushi Plan*™

## Activities & Adventure

- Daily live music performances and DJ at the X360 Bar
- Unlimited access to our fully equipped over-water gym
- Daily organized group activities
- Kayak, SUP and Paddle board – maximum 15 minutes per person per day per each item

## KIDS X CAMP

- Sprawling multi-level Kids Club with pool and buffet area
- Host of fun activities and learning experiences organized daily for kids

## La Promenade

- Your heaven for sweet cravings, coffee addiction, sophisticated wine & premium liquor fantasies and minibar offerings
- Select from our mouthwatering assortment of pastries to our thirst-quenching drinks all available on display around the shop

## The Essence OShop

- Shop for delightful knick-knacks, beach essentials, and souvenirs

## In-Villa Minibar

- Replenished DAILY with Beers, non-alcoholic carbonated drinks, and Mineral Water



## Diving, Snorkelling & Water Sports

Water lovers can enjoy non-motorized water sports and diving experiences at the PADI and SSI Certified Dive School and Watersports Centre. Dive with your family and find a natural connection immersed in sublimely beautiful coral gardens.

With PADI & SSI certified courses that suit all abilities and interests, our multilingual team of professionals at the Dive School & Watersports Centre are ready to take you on the adventure of a lifetime!

## ELE|NA - Spa and Wellness

ELE|NA at OBLU Xperience Ailafushi offers a range of holistic treatment inspired by natural elements, that nourish the mind and body. Refresh, relax and rejuvenate at the beautiful and intimate ELE|NA, Ailafushi – with indoor and outdoor treatment rooms and selection of spa services.

\*Chargeable, not included in the Fushi Plan™



## Resort Map

- |  |  |                                    |
|--|--|------------------------------------|
| <b>A</b> Arrival Pavillion                                   | <b>G</b> Dive Jetty  | <b>M</b> The Copper Pot Food Truck |
| <b>B</b> Ocean View Room<br>Ocean View Family 2 Bedroom      | <b>H</b> La Promenade<br>The Wine and Liquor Shop<br>The Coffee and Pastry Shop<br>The Essence OShop | <b>N</b> Dive Center               |
| <b>C</b> Beach Villa   | <b>I</b> Over-water Gym  | <b>O</b> ELE NA - Spa and Wellness |
| <b>D</b> Water Villa   | <b>J</b> Only BLU Under Ocean Restaurant   |                                    |
| <b>E</b> Element X Restaurant<br>(All-Day Dining Restaurant) | <b>K</b> Water Sports Centre   |                                    |
| <b>F</b> X360 Bar  | <b>L</b> KIDS X CAMP (Kids Club with Pool)   |                                    |

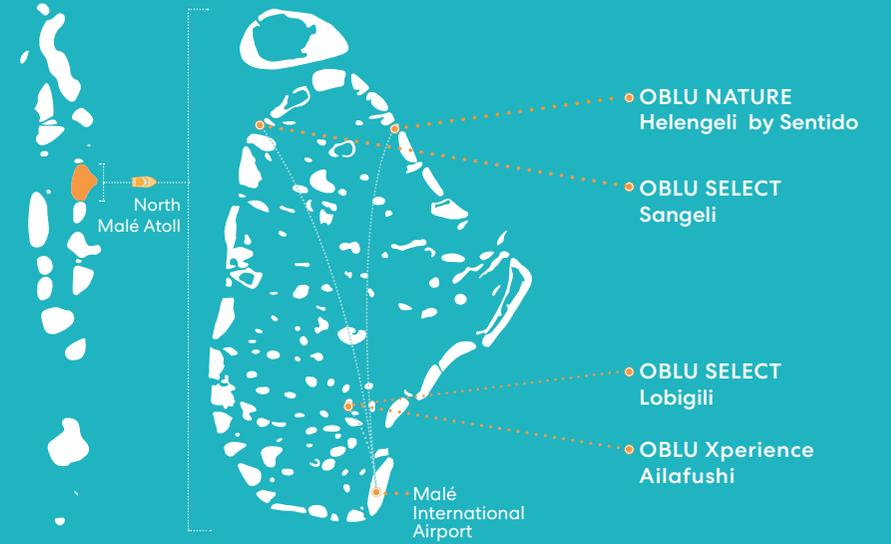




# COLOURS OF OBLU

## VIBRANT DESTINATIONS

THE MALDIVES



OBLU **SELECT**  
Sangeli

OBLU **SELECT**  
Lobigili

OBLU **NATURE**  
Helengeli  
by SENTIDO

OBLU  
**XPERIENCE**  
Ailafushi

# OBLU

## XPERIENCE

### Ailafushi

OBLU Xperience Ailafushi  
North Malé Atoll, The Maldives  
Email: [sales.ailafushi@coloursofoblu.com](mailto:sales.ailafushi@coloursofoblu.com)  
Phone: (+960) 400 00 22

  @obluxailafushi  
[www.oblu-ailafushi.com](http://www.oblu-ailafushi.com)

ATMOSPHERECORE  
A HOSPITALITY COMPANY

COLOURS OF  
OBLU

[www.coloursofoblu.com](http://www.coloursofoblu.com)